

# the negotiator

## CONTENT SUBMISSION GUIDELINES

### DEADLINE

The deadline for submissions is the first day of the calendar month preceding the relevant issue month, i.e., to have an article published in the December issue it should be submitted to us by November 1. While we are usually able to publish articles in the upcoming issue of the magazine, from time to time we may need to publish articles in a subsequent edition owing to space restrictions.

**\* The Editorial Board reserves the right to limit and/or edit content.**

### LENGTH

To use the space in the magazine most effectively, wherever possible please keep articles to a maximum of two or three full pages. **As a guide, the word counts (not including space for images) are:**

Full page	900 words
2/3 page	575 words
1/2 page	350 words
1/4 page	125 words

### IMAGES

#### Photos

For best results, photos need to be high resolution (at least 300 dpi). **As a rule, images downloaded from the internet are low resolution and are not acceptable for offset printing.** Photos and artwork submitted that have been downloaded from the internet will not be accepted.

To ensure the best quality photographs are published with your article, please:

- save images in a 300 dpi PSD format (in whatever software you are using); or
- send us a high-resolution JPEG file (which is 300 dpi) which will be converted it to a PSD file; or

**Please send your photographs separately, and do not place, insert or embed them in your Word document.**

**All contributors submitting images/photos/artwork for inclusion in *The Negotiator* must obtain usage/copyright permission prior to publication.**

**It is also important to include captions with all photos.** Please include the caption in the email message if you are sending it electronically.

If you have ideas for an image or graphic that would go well with your submission, but do not have an image, please pass on your ideas. We will attempt to find a similar image to include with the submission.

### Logos/Line Art

All line art and logos need to be in vector .EPS or .AI file format and all fonts need to be converted to curves/outlines.

### FORMATTING, EDITING AND PROOFING

- Articles should be submitted in Microsoft Word format.
- Articles should be submitted “ready to print”– all edits and changes should be completed. This helps expedite the preparation of the magazine.
- Please spell-check articles before submitting them.
- Please put only one space after the period at the end of each sentence when keying in your article.
- If you are formatting a document in 2 columns, don't use tabs to make the columns. Instead, use the columns feature in Word, which can be accessed under the Format menu.
- Please ensure that both the Title and Author are included as part of the text file.
- Do not use ALL CAPS to show emphasis, use *italics* or **bold** instead.
- Capitalize proper nouns only, not words such as landman, oil, gas or industry.

### DESIGN

While *The Negotiator* appreciates authors sending appropriate images and photos to be included with their articles, those submitting content to the magazine cannot suggest or dictate the design/layout of the article(s) in question. *The Negotiator* has an established design in place and all content/articles/submissions will conform to this design.

### ACKNOWLEDGEMENT

To thank you for your contribution to the magazine we are pleased to publish your name, company/government body, email and/or web-site address together with, if requested, a brief bio for all article submissions. All published authors will receive printed copies of *The Negotiator*.

By providing submissions to the Canadian Association of Petroleum Landmen for publication in *The Negotiator* you are granting permission for the content to be posted or re-posted on the CAPL website and CAPL's affiliated social media.

### REPRINTS

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